

Regulations for the use of Tokyo 2020 Games Cycling Competition in Izu Promotion Video

(Purpose of this Document)

Article 1: This Public Notice will specify the necessary matters concerning for use of the Tokyo 2020 Games Cycling Competition in Izu Promotion Video as a means of informing the public of and increasing interest in Izu City as the host of the Olympic and Paralympic Games: Cycling Competition (Track Race and Mountain Bike).

(Application for Use)

Article 2: The applicant must notify Izu City in advance through the Shizuoka Electronic Application Service of their intention in and method of use of the video.

(Rules for Use)

Article 3: The applicant must observe the following items.

- (1) When using the video, “Izu City” must be displayed.
- (2) When editing the video, discuss with Izu City in advance.
- (3) When required, comply with the orders of the Mayor of Izu City.

(Prohibited Use)

Article 4: In the case that the applicant’s use of the video falls under any of the following items, the Mayor may issue an order that use of the video is stopped, or take any other measures deemed necessary.

- (1) Use of the video hinders a correct understanding of Izu City, or damages its image.
- (2) Use of the video for any purpose other than that which is outlined in Article 1.
- (3) Use of the video is against the law, or has the risk of going against public order and standards of decency.
- (4) Use of the video in support of a specific individual, political party, or religious organization, or otherwise cause (or have the risk of causing) a misunderstanding that the video officially recognizes the relevant party.
- (5) Use of the video without permission.
- (6) In addition to the above items, use of the video is deemed by the Mayor to be inappropriate.

(Charge for Use)

Article 5: Use of the video is free of charge.

(Limits of Responsibility)

Article 6: In the case that the use of the video causes damage or loss to a third party, or imposes any other legal obligation, the Mayor will not be liable for compensation or reparation under any circumstances.

(Miscellaneous)

Article 7: Beyond the matters prescribed in this Public Notice, the applicant must abide by the Brand Protection Guidelines for Tokyo 2020 as well as any other guidelines put in place by the Tokyo Organizing Committee of the Olympic and Paralympic Games.

Supplementary Provision:

This Public Notice comes into effect as of March 1, 2019.